

Zixiao Yang

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RESEARCH INTERESTS

Crisis Communication and Mental Health
Mediated Health Communication
Intercultural Communication

EDUCATION

University of Miami Doctoral student at the School of Communication	09/2021 – Present
University of Miami Master of Arts in Communication Studies GPA: 3.95/4.0	08/2019 – 05/2021
Henan University of Economics and Law (HUEL) Bachelor of Arts in Advertising GPA: 3.55/4.0 (Top 10%)	09/2015 – 07/2019

RESEARCH APPOINTMENTS

Research Assistant Department of Communication Studies, University of Miami	06/2020 – Present
Graduate Student Investigator Department of Interactive Media, University of Miami	01/2020 – 05/2020

PUBLICATIONS

Seelig, M., Shata, A., **Yang, Z.**, Sd, D., Gao, Y., Hu, H. & Yang, J. (Submitted). Making the environment like a cool thing: Exploring generation Z and millennials engagement with climate change video on YouTube. *Paper has been submitted to Environment and Behavior.*

Yang, Z. (Under Review). Communicating self during disasters: Understanding communicative identity and posttraumatic growth of young survivors in collectivist culture. *Paper has been submitted to Journal of International and Intercultural Communication.*

Yang, Z., Deal, B., Carcioppolo, N., Zhao, Y. & Sewall, A. (2023). A content analysis of problematic gambling prevention interventions in the United States. *Journal of Gambling Studies*, 1-14.
<https://doi.org/10.1007/s10899-023-10237-8>

Wright, K. O. & **Yang, Z.** (Under Review). “We have a lot weighing on us:” A Black Feminist analysis of U.S. newspaper quotes of Black women in year 1 of the COVID-19 pandemic. *Paper has been submitted to Critical Studies in Media Communication – Special Issue CFP.*

BOOK CHAPTERS

Wright, K. O., Cotto, L. & **Yang, Z.** (Forthcoming). Accents and dialects in public speaking. *The Routledge handbook of public speaking research and theory.*

CONFERENCE PRESENTATIONS

Chen, X. & **Yang, Z.** (2023, November). *Can virtual standardized patients teach empathic communication skills in healthcare?: A systematic review*. Paper will be presented at the 109th National Communication Association Annual Convention. National Harbor, MD, United States.

Carcioppolo, N., Wang, G., **Yang, Z.**, Zhao, X. & Zhao, Y. (2023, November). *Sarcastic messaging and the righteous rage hypothesis: Does sarcasm reinforces existing views and increase hostility towards the opposition?* Paper has been submitted to the 109th National Communication Association Annual Convention. National Harbor, MD, United States.

Yang, Z. & Lu, Q (2023, April). *Do nurses fight in comfort? Coping strategies on occupational stress and posttraumatic growth for frontline nurses during COVID-19*. Abstract accepted by the 7th Biennial D.C. Health Communication Conference (DCHC). Washington, D.C., United States.

Yang, Z. (2022, November). *“But I’m not a hero”: Exploring the function of communicative identity and posttrauma growth following urban floods in a collectivistic culture community* [Paper Panel]. Paper presented at the 108th National Communication Association Annual Convention. New Orleans, LA, United States.

Wright, K. O. & **Yang, Z.** (2022, November). *Media representation of black women’s stories in year 1 of the COVID-19 pandemic* [Paper Panel]. Paper presented at the 108th National Communication Association Annual Convention. New Orleans, LA, United States.

Yang, Z. (2022, July). *Still posting selfies online? Predictors of cyberbullying among teens on social network sites*. Paper presented at the International Association for Media and Communication Research (IAMCR) Pre-conference. Suzhou, China.

Carcioppolo, N., Deal, B., & **Yang, Z.** (2022, May). *A comprehensive assessment of gambling prevention interventions in the United States*. Paper presented at the 72nd Annual International Communication Association Conference. Paris, France.

Yang, Z. (2021, December). *Making environment like a cool thing: Analyze the attitude of generation Z towards climate change based on a focus group data*. Paper presented at the 4th International Conference on Climate Communication, Health Communication and Sustainable Urban Development. Guangzhou, China.

Yang, Z. (2020, December). *Hope appeals, the extended elaboration likelihood model, and the aging people*. Abstract presented at the Health Communication division of Zhengzhou University Communication Academic Annual Conference. Zhengzhou, China.

TEACHING EXPERIENCE

Instructor of Record | STC 103 Statistical Reasoning for Strategic Communication | Fall 2022
Instructor of Record | STC 103 Statistical Reasoning for Strategic Communication | Spring 2023
Instructor of Record | COS 325 Communication in Health Organization | Fall 2023

GRANTS

How Does Health Misinformation Spread Online? Sarcasm and Dark Personality Traits Limit Discourse while Galvanizing Beliefs in Misinformation and Increasing its Propagation (\$5,000)
Role: Co-Investigator (PI: Dr. Nicholas Carcioppolo) 2022

Graduate Activity Fee Allocation Committee (GAFAC) Travel Funding (\$400) 2022

AWARDS, HONORS, and SCHOLARSHIPS

Graduate with Honors, HUEL	07/2019
Bronze Medal, 16th Chinese College Student Advertising Contest	03/2018 – 04/2018
First Prize Scholarship, HUEL	2017 – 2018
Third Prize, 15th National College Student Challenge CUP Contest	07/2016 – 03/2017
Second Prize Scholarship, HUEL	2016 – 2017
Third Prize Scholarship, HUEL	2015 – 2016

ASSOCIATION MEMBERSHIPS

National Communication Association	2022 - Present
73rd ICA Conference Reviewer (Health Communication Division)	2023

WORK EXPERIENCE

Advertising Strategy Intern DDB Worldwide Communications Group LLC, Beijing	07/2018 – 08/2018
Media Planning Intern GroupM Worldwide, Beijing	07/2017 – 09/2017
News Center Reporter Henan University of Economics and Law	09/2015 – 07/2016

SKILLS

Languages: Mandarin, English

Software: SPSS, R, NVivo, Qualtrics, Adobe Photoshop, Adobe Premiere, Unity